

INTERNATIONAL CYBERSECURITY CHALLENGE 2025

SPONSORSHIP PROSPECTUS 2025

WHERE
Tokyo, Japan



**CYBER
ATHELETES
18-25YRS
FROM 65+
NATIONS**

TEAMS

Team Europe
Team Asia
Team Oceania
Team USA
Team Canada
Team Latin America
Team Africa

SPONSORS

Platinum
Gold
Silver

BENEFITS

Help grow young
cybersecurity
professionals

Top Elite Talent
Scouting

Promote your brand
at a global event

BE A PART OF THE WORLD CUP OF CYBERSECURITY COMPETITIONS

The International Cyber Security Challenge (IC3) event is the first global Capture the Flag event (CTF) designed to raise awareness, upskill and test young cybersecurity talent on the global stage. Organised by the IC3 Steering Committee comprising European Union Agency for Cybersecurity (ENISA), PlayCyber (Katzcy) for US Cyber Team, The University of Queensland (UQ) and other cybersecurity organisations from across the globe, the event is the “**World Cyber Cup**”. The event will see teams from Oceania, USA, Europe, Asia, Africa, Latin America, and Canada compete in Tokyo in late 2025 (Date TBC).

and specialist skills. 30 young adults, aged between 18 and 25, from Australia, New Zealand and the Pacific will be selected for the team in 2025. Below is a table of where players were from in 2024:

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240 Competitors
 - 10-12 Global Teams of 15 Players plus Coaching staff from 65+ Nations
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200 Students and Professors
 - Outreach to regional schools and colleges with invites to watch the game
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250 Professionals
 - Inviting the local Cybersecurity Leaders from Military and Professional Organisations

BUILDING ON A SUCCESSFUL TRACK RECORD

Team Oceania have competed in this global cyber competition since its inception in 2022.

- 2022 Greece – 4th place
- 2023 USA – 2nd place
- 2024 Chile – 3rd place (2nd in Attack/Defence CTF)

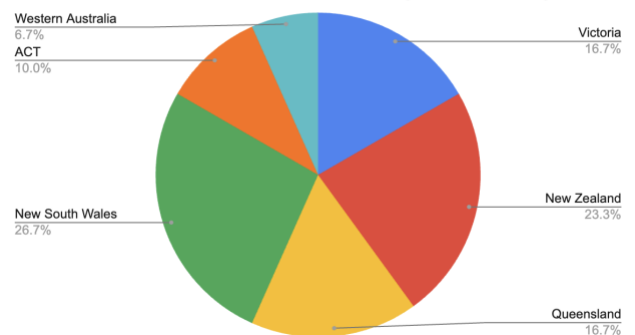
A team of **17** cyber security professionals, and coaches and staff attend the competitions with the help of Sponsors. Their support has been instrumental in making this achievement possible; without their support, we won't be able to build the next generation of cybersecurity professionals. In 2025 the team aims to build upon this success by striving to achieve a **first** overall placing.



DISTRIBUTION OF TEAM OCEANIA MEMBERS BY STATE/COUNTRY

Qualifications for Team Oceania will take place in February 2025 with the goal of optimising diversity

Distribution of Team Oceania Members by State/Country



PARTICIPATE IN THE WORLD CYBER CUP

By sponsoring, your organisation will help Team Oceania participate in the IC3 2025 and to see the continued development of young cybersecurity professionals. Team Oceania is sending a delegation of 21 people (17 participants and 4 staff) to Tokyo to compete in the IC3 2025 at an estimated cost of \$5000 each, including return airfares and six nights of accommodation. With secondary expenses such as team shirts, banners, and equipment (e.g. first aid supplies), the total cost for Team Oceania to attend IC3 is estimated to be \$120,000 AUD. Team Oceania is appealing for industry support to help cover these costs and help the cybersecurity industry grow. This is an extremely valuable opportunity for organisations to network, develop relationships, and build brand awareness at a global level. See below for the proposed sponsorship tiers with corresponding value for organisations looking to support Team Oceania.

In addition, this year, in collaboration with AUSCERT2025, we plan to hold a mini-CTF competition in May 2025 at AUSCERT2025 (as mid-year team training for Team Oceania).

Not only will your organisation gain the unique chance to meet the players in training for the IC3 2025, but you will also become part of the AUSCERT2025 community and align your brand with Australia’s premier information security conference. As the longest running event in cyber security in Australia, AUSCERT2025 attracts delegates from diverse sectors, including commercial, government, non-profit organisations across the globe. Maximise your business opportunities by promoting your organisation at the mini-CTF that takes place in AUSCERT2025 and take full advantage of the opportunities a world-class information security conference offer.

There are several levels of sponsorships to meet your budget and to provide promotional opportunities for your business.

Sponsorship Tiers

	Silver (\$10,000)	Gold (\$20,000)	Platinum (\$30,000)
Logo on Team Oceania team shirts (small)			
Logo on all marketing materials for Team Oceania			
Logo on all OCC and ICC materials and websites (Global exposure of brand)			
Invitation to provide coaching to team (via Discord channels)			
Logo on team shirts (medium)			
Design and co-host the mini-CTF training session (May 2025)*			
Ability to showcase products or provide promotional material to other teams at Grand Finals			
First access to talent Identification – talks and discussions with team players			
Logo on team shirts (large)			
Invitation to observe Grand Finals in Tokyo, Japan			
Nominate an industry expert to join the coaching team at grand finals in Japan			

All sponsors are invited to the mid-year training (mini-CTF) in May 2025 that will take place in conjunction with AUSCERT2025 Conference, giving a chance for sponsors to connect with all players and observe the training as audience.

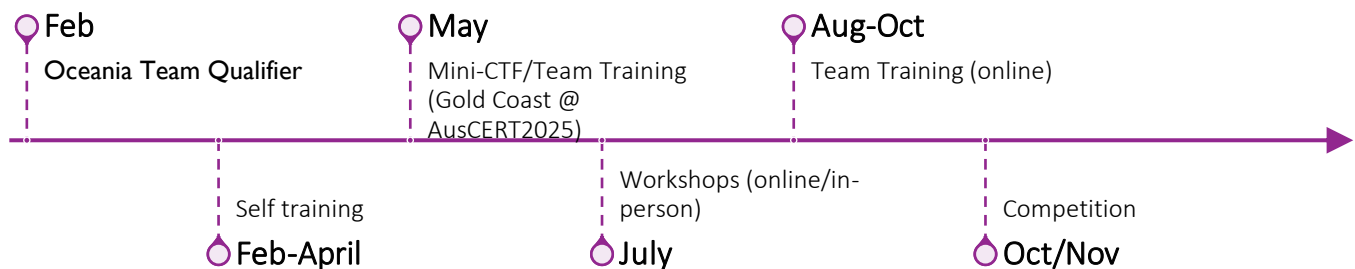
*We are calling out sponsors who will help us design and co-host the mini-CTF training session (May 2025). Your organisation will gain a unique opportunity to help train the players to prepare for the IC3 2025!

Special offer! This year, we are also offering bite size sponsorships to help us hold a mini-CTF competition in May 2025 at AUSCERT2025 (as mid-year team training for Team Oceania).

Two types:

- \$2000 sponsorship: invitation to observe the mid-year team training (mini-CTF @ AUSCERT2025)
- \$5000 sponsorship: branding opportunities during the mini-CTF @ AUSCERT2025 conference website and social channels

TIMELINE



** Items and time periods may be updated from time to time.*

SPONSORSHIP FORM

Team Oceania welcomes discussions on sponsorships and looks forward to hearing from you!

Main sponsorship contacts:

Prof. Ryan Ko (ryan.ko@uq.edu.au)

Ms Kana Smith (kana.smith@uq.edu.au)

Thank you for your interest in our sponsorship proposal.
We look forward to discussing