

Team Oceania

International Cybersecurity Championship 2024

Sponsorship Prospectus



Be a Part of the World Cup of Cybersecurity Competitions

The International Cyber Security Championship & Conference (IC3) event is designed to raise awareness, upskill, and test young cybersecurity talent on the global stage. Organised by the European Union Agency for Cybersecurity (ENISA) in collaboration with The University of Queensland (UQ) and other cybersecurity organisations from across the globe, the event is the “World Cup of Cybersecurity”. The event will see teams from Oceania, USA, Europe, Asia, Africa, Latin America, and Canada compete in Santiago, Chile around November 2024 (Venue and Date TBC).



240 Competitors

10-12 Global Teams of 15 Players plus Coaching Staff from 64+ countries



200 Students & Professors

Outreach to regional schools and colleges with invites to watch the game.



250 Professionals

Inviting the local Cybersecurity Leaders from Military and Professional Organizations



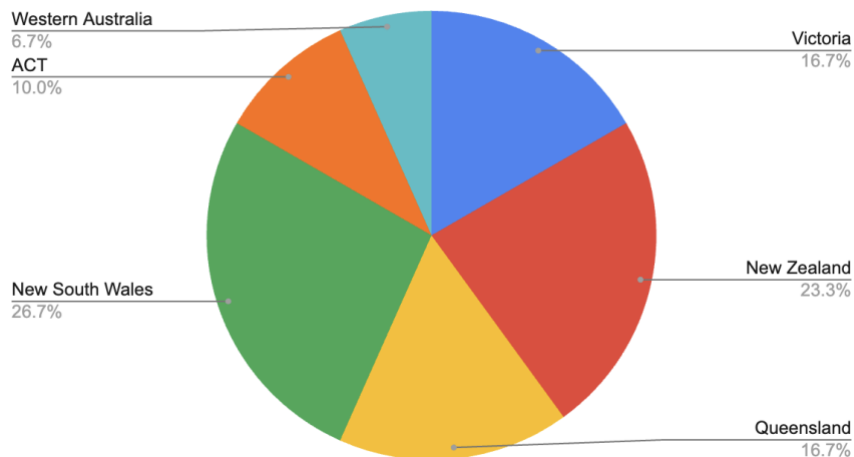
Building on a Successful Track Record

Last year, Team Oceania sent **16** young adults and two coaches (Prof Ryan Ko and Mr Joshua Scarsbrook) to compete in USA with the help of Sponsors: The University of Queensland, Detack and University of Melbourne. The team secured **2nd position** out of seven international teams. Despite our underdog status, Team Oceania placed 2nd in the Capture the Flag round and 3rd in the Attack and Defence round. This year the team aims to build upon this success by striving to maintain a top-three overall placing.



This year, qualifications for Team Oceania took place in January 2024 with the goal of optimising diversity and specialist skills. 30 young adults, aged between 18 and 26, from both Australia and New Zealand were selected for the team in 2024, and are from the following regions:

Distribution of Team Oceania Members by State/Country



What Your Sponsorship Cover

Industry support is critical in helping Team Oceania participate in the IC3 and to see the continued development of young cybersecurity professionals. Team Oceania is sending a delegation of 21 people (17 participants and 4 staff) to Chile to compete in the IC3 at an estimated cost of \$5000 each, including return airfares and six nights of accommodation. With secondary expenses such as team shirts, banners, and equipment (e.g. first aid supplies), the total cost for Team Oceania to attend IC3 is estimated to be \$150,000 AUD. Team Oceania is appealing for industry support to help cover these costs and help the cybersecurity industry grow. This is an extremely valuable opportunity for organisations to network, develop relationships, and build brand awareness at a global level. See the next page for the proposed sponsorship tiers with corresponding value for organisations looking to support Team Oceania.

Sponsorship Tiers

	Silver (\$10,000)	Gold (\$20,000)	Platinum (\$30,000)
Logo on Team Oceania team shirts (small)			
Logo on all marketing materials for Team Oceania			
Logo on all OCC and ICC materials and websites (Global exposure of brand)			
Invitation to provide coaching to team			
Logo on team shirts (medium)			
Nominate keynote speaker for Team training session (online/in-person)			
Ability to showcase products or provide promotional material to other teams at Grand Finals			
Talent Identification – Recruitment talks and career discussions with team			
Logo on team shirts (large)			
Invitation to observe Grand Finals in Santiago, Chile			
Nominate an industry expert to join the coaching team at grand finals in Santiago, Chile			

All sponsors are invited to be a part of the training and development bootcamp that will take place later this year, prior to the IC3 Event. This allows us to bring the team together and provide sponsors with an opportunity to connect with the brilliant cohort of players and observe the training!

Team Oceania welcomes discussions on sponsorships and looks forward to hearing from you!

Main sponsorship contact: Dr. Naipeng Dong (n.dong@uq.edu.au) or Kana Smith (kana.smith@uq.edu.au)

Team Oceania website: <https://oceaniacc.com> Grand finals website: <https://www.ic3.games>